

USDA Foreign Agricultural Service

GAIN Report

Global Agricultural Information Network

THIS REPORT CONTAINS ASSESSMENTS OF COMMODITY AND TRADE ISSUES MADE BY
USDA STAFF AND NOT NECESSARILY STATEMENTS OF OFFICIAL U.S. GOVERNMENT
POLICY

Voluntary Public

Date: 11/27/2015

GAIN Report Number:

Estonia

Post: Warsaw

Estonia remains a net importer of poultry meat.

Report Categories:

Poultry and Products

Approved By:

Russell J. Nicely, Agricultural Attaché

Prepared By:

Piotr Rucinski, Agricultural Specialist

Report Highlights:

Although Estonian poultry meat production is on a rise, domestic supplies do not cover growing domestic demand. In 2014 production amounted to 19,400 MT and was 7 percent higher than in 2013. It is estimated that in 2015 poultry meat production will continue to grow because of growing domestic demand and favorable prices for feed.

General Information:

Production

Estonian poultry production is the smallest among Baltic countries. The rate of self-sufficiency in poultry meat is estimated at 60 percent. In 2014 poultry meat production amounted to 19,400 MT, seven percent higher than in 2013. It is estimated that in 2015 production of poultry meat will continue to grow due to higher domestic demand and favorable prices for feed. As production does not cover domestic demand Estonia is a net importer of poultry meat.

In early 2014 HKScan Corporation centralised its Baltic poultry production at its renovated Tabasalu facility. The Tabasalu facility is responsible for slaughtering, cutting, deboning and processing of poultry meat for the entire Baltic region in HKScan Group. The plant took over the production of poultry products previously manufactured at the Loo facility near Tallinn. The investment enabled Tallegg to double its Baltic production capacity and respond to growing demand for poultry products in Estonia and export markets. The Tabasalu facility manufactures a range of products sold chiefly in the Baltic countries, including Tallegg fresh chicken products, smoked poultry products, marinated and oven products.

In Estonia the former Tallegg brand has changed to Eggo (part of Dava Foods). Tallegg is one of the largest poultry producers in Estonia. It has 6 poultry farms in the area of Tallinn. In early 2013 Tallegg launched its new poultry farm in West-Viru County. The new farm is designed to simultaneously keep 224,000 chickens. The investment in chicken production was followed by construction of a new poultry processing plant in Tabasalu. The new plant provides processing of 20,000 MT of poultry per year. In 2014 Estonia's organic poultry production declined by 6 percent to 21,020 birds.

Consumption

There is a potential for sales growth in Estonian broiler meat. Consumption of poultry in Estonia in recent years has been constantly growing. In 2014, average per capita consumption of poultry meat in Estonia amounted to 23.4 kilograms, 1 percent higher than in 2013.

Trade

Estonia is a net importer of poultry meat. In the first 9 months of 2015 imports of poultry products amounted to 14,239 MT, an increase of 5 percent in comparison to the previous year. Lithuania is the major supplier of poultry meat to Estonia followed by Finland, Denmark and Latvia. Estonia imports mainly chicken cuts and edible offal (HS code 020713). In 2014 Estonian exports of poultry meat amounted to 9,023 MT and were 11 percent lower than in 2013 mainly because of reduced shipments to Latvia. In the first 9 months of 2015 volume of exports decreased by 1 percent, however, due to the decline of prices within the EU, the value of exports decreased by 18 percent and amounted to U.S. \$8 million. Main export destinations are Latvia, Finland and Lithuania. Estonia exports small amounts of poultry meat outside of the EU mainly to Laos and Thailand. Although Thailand is a big producer of poultry meat Estonian exporters were able to place on this market 216 MT in 2014 and 88 tons of

poultry meat in the first nine months of 2015.

End of the Report.